

## Press Conference Report Umami: The World's New Culinary Dimension

Date: Wednesday April 22<sup>nd</sup> 2009, 2:00~4:00PM  
Location: The Foreign Correspondents' Club of Japan  
Organizer: Umami Information Center (Non Profit Organization)  
Sponsor: Ajinomoto Co. Inc.

### Presenters and MC

Mr. Yoshihiro Murata (Chef-Proprietor of Kikunoi)  
Mr. Kunio Tokuoka (Executive Chef at the Arashiyama Honten branch of Kyoto Kitcho)  
Dr. Kenzo Kurihara (Vice Chancellor of Aomori University, President of Umami Information Center)  
Ms. Kumiko Ninomiya ( Director of Umami Information Center, Manager of Ajinomoto Co., Inc.)

### Outline:

The Umami Information Center organized a press conference celebrating one hundred years of umami at the location of The Foreign Correspondents' Club of Japan, with about 30 attendees including journalists, chefs and food industry workers. The conference began with the keynote speech by Dr. Kenzo Kurihara, the president of UIC. Following to the video presentation on Umami Summit in London, attendees enjoyed the talk session with Mr. Yoshihiro Murata of Kikunoi (Kyoto) and Mr. Kunio Tokuoka of Kyoto Kitcho Arashiyama Honten (Kyoto). Active Q & A session over tasting of Kombu-dashi, Ichiban-dashi, Clear soup (Mr. Murata) and kombu dashi based Pure Risotto (Mr. Tokuoka) held as the last agenda. UIC wishes this conference could carry accurate and up-to-date facts on dashi and umami.



Keynote Speech



Q & A session



Clear Soup (Mr. Murata)



Pure Risotto (Mr. Tokuoka)